

STOP THE MONEY PIPELINE

#DefundLine3 - Call CEOs - Action Toolkit STMP - Partner Pack



On Feb 8th, Indigenous frontline leaders and the Stop the Money Pipeline coalition announced a major new campaign: #DefundLine3. [\(You can click here to read a powerful blog about the campaign from Tara Houska, the founder of frontline resistance camp, Giniw Collective.\)](#)

This TAKE ACTION TOOLKIT has been created to support Stop the Money Pipeline coalition partners in participating in the campaign. At the start of each week, we will update this toolkit with the latest action for STMP coalition partners to amplify.

Starting on Feb 17th, two actions that we are asking coalition partners to amplify are:

- 1. [Make calls to Chase bank executives](#)
- 2. [Donate to the frontlines](#)





In this toolkit, you will find template emails, shareable graphics and template social media posts to amplify these two actions. You will also find an 🗨️🗨️ [Action Calendar](#) 🗨️🗨️ that we ask coalition partners to use to let us know when you are taking action!

🗨️🗨️ [See here for the #DefundLine3 campaign plan](#) 🗨️🗨️

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Action Calendar

On pages 2-4 of this Take Action Toolkit, you will find social media materials and a template email for your organization to send to your membership.

  [Please use this Action Calendar to let us know when and what you are doing to support the #DefundLine3 campaign!!!](#)  

Template email for your supporters

Please consider sending this email (or one like it) to your supporter base! (And remember to use [the Action Calendar to let us know when you are sending an email!](#)

Email Subject Line: Calling for Justice

In the last two months, more than 100 people have been arrested in Anishinaabe territory in Northern Minnesota. Brave Water Protectors have been putting their bodies on the line to stop the construction of the racist, colonial Line 3 tar sands pipeline: braving freezing temperatures to lock themselves inside sections of pipe, blockade excavators and shut down construction with pianos.

As Tara Houska, the founder of the Indigenous-led resistance camp, Giniw Collective, put it in a recent interview, Water Protectors have been putting their bodies in the way of harm because they are “[protecting the sacred with their bodies and their freedom.](#)”

Standing in solidarity with those on the frontlines of resistance to Line 3, [[ORG NAME]] has joined with dozens of other organizations across the country to launch the Defund Line 3 campaign.

[Today, we are calling JPMorgan Chase bank executives to demand that they stop funding Line 3.](#)

On March 31st, 18 major banks — including JPMorgan Chase, Bank of America, TD Bank and CitiBank — have a \$2.2 billion loan to Enbridge, the corporation behind Line 3, that is due for renewal. In other words, banks have a decision to make: Either they walk away from Enbridge, or they renew that loan and choose to fund the colonial, White Supremacist, carbon bomb that is Line 3.

Between now and the end of March, we’ll be putting as much pressure as possible on those 18 banks. They can expect to see activists at bank branches, to receive tens of thousands of emails and phone calls. And they can expect to lose customers.

[You can join the campaign right now by taking five minutes to call a JPMorgan Chase executive and demand that they stop funding Line 3.](#)

Line 3 is a historically bad idea. If built, it will release 193 million tons of greenhouse gas into the atmosphere every single year. That’s as much as the twelve largest power plants in the United States combined.

Right now, the Red Lake Nation, the White Earth Nation, and the Mille Lacs Band of Ojibwe are suing to stop the pipeline. So are three of MN’s own government agencies, thirteen young people and several environmental agencies. In total, 94% of the thousands of public comments submitted to the State of Minnesota about Line 3 were opposed to the pipeline. And yet construction continues.

But for as long as construction continues, you can sure as hell bet that the resistance will grow to match it. You can support the

resistance to Line 3, right now by [picking up your phone and making a call to demand that banks stop funding Line.](#)

Together, we can make our voices heard. Together, we can defund this toxic pipeline.

In solidarity

Social Media Promo Materials

All campaign [👉👉graphics in drive👉👉](#)

ACTION: [Call Chase Bank to #DefundLine3](#)

Promo Graphics in Drive



[Download for Twitter](#)

[Download for Facebook/Linked In](#)

Twitter:

- [RT this STMP tweet #1](#)
- [RT this STMP tweet #2](#)
- [Click to tweet:](#) #Line3 will enable climate pollution like
50 new coal-fired power plants
38 million additional gasoline vehicles on our roads
Call Chase Bank NOW to demand they #DefundLine3
<https://stopthemoneypipeline.com/call-chase-defund-line-3>

#StopTheMoneyPipeline #StopLine3

- [Click to tweet:](#) #WaterProtectors are standing against @Enbridge's #Line3 in MN right now as #Line3 construction begins.

Stand with them & call funder @Chase to demand they #DefundLine3:

<https://stopthemoneypipeline.com/call-chase-defund-line-3>

#StopTheMoneyPipeline #StopLine3

- [Click to tweet](#): #Line3 tar sands pipeline is a disaster for the climate and a disaster waiting to happen to #WildRice on Anishinaabe land in Minnesota. Call #Enbridge backer @Chase to demand they #DefundLine3 <https://stopthemoneypipeline.com/call-chase-defund-line-3> #StopTheMoneyPipeline

Facebook:

[Share this Feb 17 STMP Facebook Post](#)

Facebook Sample Post:

More than 200 calls have been made to @Chase CEO Jamie Dimon and other executives & board members to demand that Chase Bank #DefundLine3! 🇺🇸

Add your voice to demand Chase #DefundLine3 now -->

<https://stopthemoneypipeline.com/call-chase-defund-line-3/>

In solidarity with #WaterProtectors on the front lines in #Anishinaabe lands in #Minnesota, we are racing against @Enbridge's next big credit renewal deadline, March 31, when a credit facility renewal worth \$2.16 billion will expire.

The banks involved in that loan have to make a decision whether to continue to support Line 3 or walk away from Enbridge, including Chase, Citi, Bank of America, RBC & TD.

Line 3 would have the equivalent impact on the climate of:

🏭 50 new coal-fired power plants

🚗 38 million additional gasoline vehicles on our roads

Call Chase Bank now to demand they #DefundLine3:

<https://stopthemoneypipeline.com/call-chase-defund-line-3/>

Instagram:

[Share this Feb 17 STMP IG post](#)

Sample IG post: More than 200 calls have been made to @Chase CEO Jamie Dimon and other

executives & board members to demand that Chase Bank [#DefundLine3!](#)👉📱 Use our handy tool to do the same! Call [@Chase](#) to [#DefundLine3](#) now --> link in bio!


In solidarity with [#WaterProtectors](#) on the front lines in [#Anishinaabe](#) lands in [#Minnesota](#), we are racing against [@Enbridge](#)'s next big credit renewal deadline, March 31, when a credit facility renewal worth \$2.16 billion will expire.

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This is a [#ClimateEmergency](#): → [#StopLine3](#).

[#DefundLine3](#) [#StopTheMoneyPipeline](#) [#Line3](#) [#IndigenousRights](#) [#WildRice](#)

[#FossilBanksNoThanks](#) [#BankingOnClimateChange](#)

Support & Follow the Frontlines:

Please make sure that your organization is following & regularly sharing updates from the frontlines of the Line 3 fight. Here is a list of many of the groups to follow!

FB: [Giniw Collective](#) | [Stop Line 3](#) | [RISE Coalition](#) | [Red Lake Treaty Camp](#) [Camp Migizi](#) [Honor the Earth](#) | [Gitchigumi Scouts](#) | [Welcome Water Protectors Center](#) | [MN350](#) | [Friends of the Headwaters](#) | [MNIPL](#) | [Indigenous Environmental Network](#)

Twitter: [@GiniwCollective](#) | [@HonorTheEarth](#) | [@IENearth](#) | [@MN350](#) | [@MNIPL](#)

Instagram: [Giniw Collective](#) | [Stop Line 3](#) | [Welcome Water Protectors Center](#) | [Camp Migizi](#) | [Resist Line 3](#) | [Honor the Earth](#) | [IEN](#) | [MN350](#)